

Yarra Glen Cricket Club



**Sponsorship
Prospectus
2024/25**



About Yarra Glen Cricket Club

Yarra Glen Cricket Club (YGCC) is a family oriented club that prides itself on inclusivity and fair play and has a long and proud history dating back to the 1860's. We continue to be an active community member in the Yarra Rangers, participating in community events and opening our facility to the community wherever possible.

We currently have three senior teams, with a strong junior program boasting teams in the U16, U14, U12, U10 and a Woolworths Blast program for children aged 5 to 9.

Our club is currently in a phase of growth with both junior and senior participation noticeably increasing over the past couple of seasons. We believe our panel of coaches and off field activities and community inclusivity have been a major contributing factor in the growth of our club.

We aim to continue to increase participation in the area and provide the infrastructure for the club to sustain a female team and a third men's senior team with in the next few seasons with a vision of progressing our 1st XI into the highly regarded shield section of the Ringwood & District Cricket Association.

For our club to continue its growth and progression and to have an opportunity to achieve its aims in the coming seasons we are going to need the support and partnership of sponsors.

We believe now is an exciting time for partners to join our growing club.

We would very much appreciate you taking a few minutes in looking over our prospectus and consider a partnership with the Yarra Glen Cricket Club.

Ground Location:

Yarra Glen Recreational Reserve- 1159 Healesville/Yarra Glen Road Yarra Glen 3775

Competition Area:

Ringwood District Cricket Association (RDCA)
Metropolitan Outer East

Why Partner with YGCC

- ✓ Successful club.
- ✓ Large presence in community with push for more women and girls in sport.
- ✓ Large and loyal membership base.
- ✓ Social media presence across a number of platforms.
- ✓ Monthly social functions with significant exposure.
- ✓ Cost-effective.
- ✓ High-profile, Multi-use location and dedicated to promoting sponsors.
- ✓ Variety of opportunities for partnership.
- ✓ Be a part of the YGCC family!



Proposal

YGCC would like to invite interested businesses to commit to one of our Sponsorship Packages.

We believe our affordable Sponsorship packages can be tailored to best suit your company and that they will provide value for your investment.

Details of our packages can be found overleaf, but please keep in mind that these can be tailored to ensure the best outcomes for you, your company and YGCC.

In addition to Sponsorship, donations of funds, goods and vouchers provide a great level of support for our club as well.



Sponsorship Packages

<u>SPONSOR LEVEL</u>	<u>DONATIONS</u>	<u>MATCH DAY SPONSOR</u>	<u>SPIN WHEEL SPONSOR</u>	<u>OFFICIAL BRONZE</u>	<u>OFFICIAL SILVER</u>	<u>GOLD MAJOR SPONSOR</u>
Cost of Package	Money, Gift Voucher or Products	\$1100	\$2000	\$1500	\$2500	\$5000 x 2
Duration of partnership	1 year	1 year	1 year	1 year	1 year	2 years
Certificate of appreciation	✓	✓	✓	✓	✓	✓
Business cards/pamphlets in clubrooms	✓	✓	✓	✓	✓	✓
Logo in clubrooms			Sponsor board	Sponsor board	Sponsor board	Sponsor board
Logo on website				Business Logo	Business Logo	Business Logo + weblink
Logo on annual report	✓	✓	✓	✓	✓	✓
Newsletter presence				Logo	Logo	Logo + 1 article
Facebook "Like" of your page (if one exists)	✓	✓	✓	✓	✓	✓
Facebook – post with links to your website/Facebook page		Logo on weekly match day report	1 per week with spin wheel promo	1 per season	2 per season	4 per season
INSTGRAM feed – links to your twitter/website				1 per season	2 per season	4 per season
Presentation night				2 invitations	2 invitations	4 invitations + presentation of an award
Email – forward promotional emails to members					1 per season	2 per season
Social membership				1 per season	2 per season	4 per season
Game Day on-field Tear Drop Banner Flag		✓	✓	✓	✓	✓
Boundary Fence Signage						✓
Opportunity to speak to members at a club dinner						✓
Invitation to past sponsor & past player event	✓	✓	✓	✓	✓	✓



Where Your Money Goes

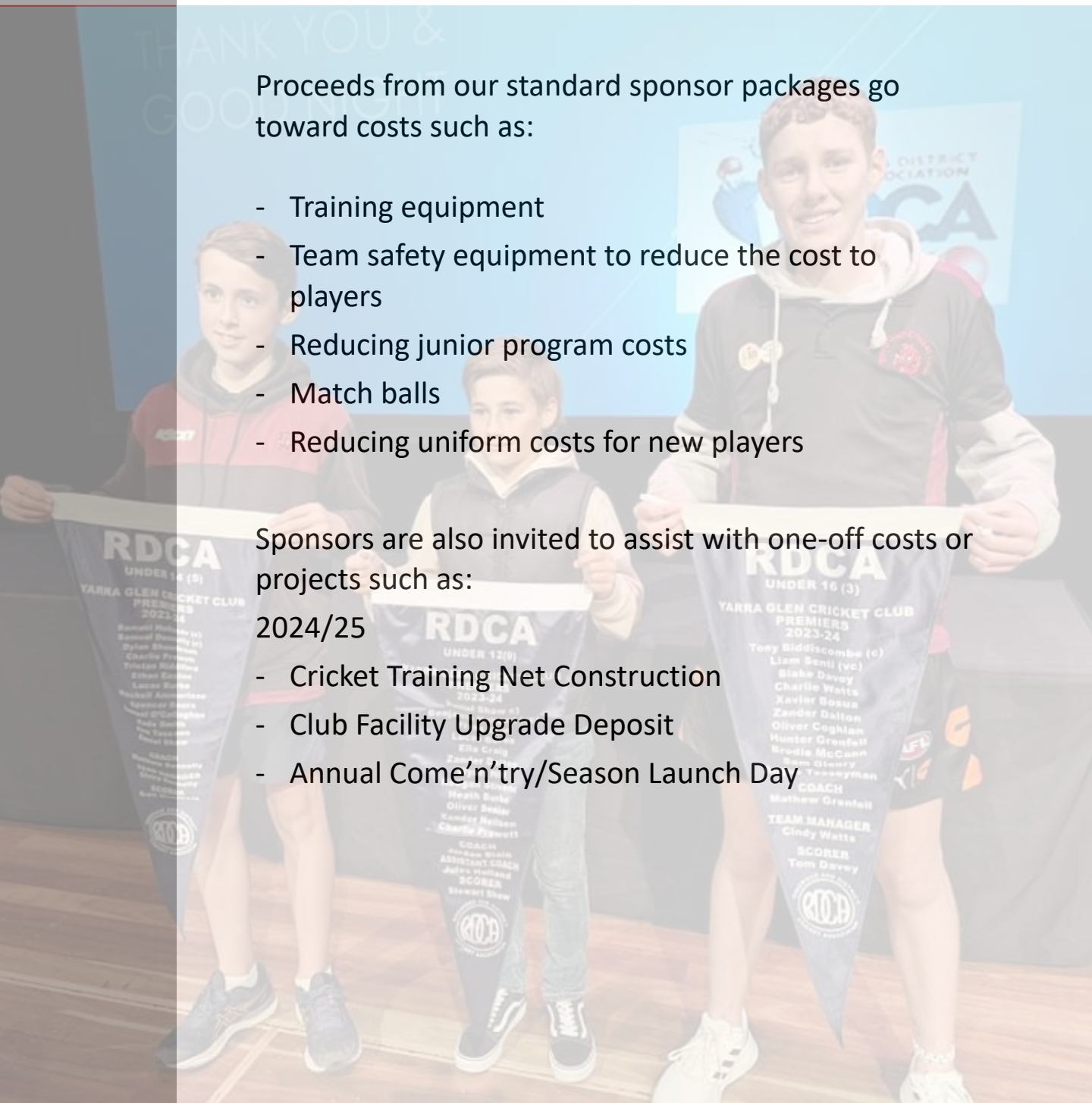
Proceeds from our standard sponsor packages go toward costs such as:

- Training equipment
- Team safety equipment to reduce the cost to players
- Reducing junior program costs
- Match balls
- Reducing uniform costs for new players

Sponsors are also invited to assist with one-off costs or projects such as:

2024/25

- Cricket Training Net Construction
- Club Facility Upgrade Deposit
- Annual Come'n'try/Season Launch Day





Contacts

Thank you for your consideration.

For any questions or to secure one of our sponsor packages please contact:

Cindy Watts

Treasurer

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Travis Gloury

President

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To see more on our club, please visit our social media page.

[facebook.com/Yarra Glen Junior & Senior Cricket Club](https://www.facebook.com/Yarra-Glen-Junior-&Senior-Cricket-Club)

